www.sagaftra.org

75%



**President's Task Force on Education, Outreach and Engagement - Member Survey** 

How valuable do you think membership in SAG-AFTRA is?	
$\circ$	Not at all valuable
$\bigcirc$	Not very valuable
$\bigcirc$	Somewhat valuable
•	Very valuable
Which benefits of membership are the most valuable to you? (Please rank in order)	
1	SAG Foundation programs
2	Voice in the industry
3	Solidarity with peers
4	SAG Awards voting
5	✓ Discount programs and products
6	➤ Bargaining strength with employers
7	✓ SAG Awards screeners
8	Guaranteed minimum rates
9	✓ Career longevity
10	SAG Awards show

11 V SAG-AFTRA local newsletters
12 V SAG-AFTRA national magazine
13 V Identification as a media professional
14 V Broadcaster forums/panels
15 V Broadcaster training
16 V Broadcast conferences
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